





Breathing is Life

We spend about 90 % of our lives in closed indoor spaces. Natural and beneficial indoor air is an essential factor for our well-being, our health and thus for a high quality of life. Therefore, it is particularly important that you pay attention to breathing good and natural air within your own four walls.



Philosophy

Our lives have become more and more advanced and innovative in recent years. Numerous inventions have made our everyday lives easier. However, this puts immense strain on our environment. Every day we are exposed to a multitude of pollutants that are detrimental to our health. Over the years, research has tried to develop measures that protect our environment.

Gradually, people are also becoming aware of the enormous impact of air pollution on our environment. Nevertheless, we tend to pay less attention to what is invisible to the eye. In today's hectic and fast-paced world, it is easy to forget what is essential. The air we need to breathe. Even in our home, which we consider a protected space, the bad air is stored but difficult to perceive.

Nature has the unique ability to regenerate itself in self-cleaning processes. This preserves the air that is vital for us. Unfortunately, fresh air is often taken for granted and an important principle is often ignored. Breathing is life. ZirberLüfter® takes up this principle of nature and thus creates a natural room climate.



About Nature

Plants and trees filter a large part of the pollutants from the air in photosynthesis and convert them into oxygen. The air that surrounds us is also always in motion. The constant circulation creates turbulence, which plays a central role in the purification process of the air. Numerous small eddies purify the air, allowing it to regenerate itself. We can observe a similar process in moving waters. Friction is created by constant spiral movements and the water quality improves.

We asked ourselves how we can make use of this process of nature to breathe fresh and clean air in our living space as well. Because in closed rooms - especially in the cold season, when windows are mostly closed - it is considered particularly difficult to create a pleasant healthy indoor climate.

For the technical implementation, we have chosen the valuable wood of the Swiss stone pine. The pine tree, which is native to the alpine highlands, has been known for centuries for its health-promoting and beneficial effects. The wood is resinous, very soft and fragrant. In the past, Swiss stone pine was used to make wedding boxes, lunch boxes and all kinds of everyday objects. Because of its supposedly communication-stimulating effect, entire parlours in farmhouses were also clad in Swiss stone pine.

However, the Swiss stone pine (lat. pinus cembra) is much more than a status symbol. Its smell is unmistakable and has a beneficial effect on people. Tests and experiences confirm that the pine scent and its ingredients have a positive effect on the quality of sleep, promote the ability to cope with stress and lower the pulse.

The ZirbenLüfter® is based on a simple but often forgotten philosophy: breathing is a life value. It combines the positive properties of Swiss stone pine with the self-regulating principle of air purification. It thus guarantees a pleasant and beneficial room atmosphere within your own four walls. Its construction is unique in many respects. For example, its visual design uses an ancient principle of harmony from early church construction.

Implementation

When designing the ZirbenLüfter®, we took nature as our model. The natural principle of air purification combined with the soothing scent of Swiss stone pine creates a noticeable improvement in the air quality in our home. The ZirbenLüfter® also regulates the humidity in the room.

The new, natural air purifiers are made of high-quality, Austrian stone pine wood in traditional craftsmanship. The evaporator container is developed together with an Austrian porcelain manufacturer and the slats are made from a single piece of Austrian stone pine wood. In the ZirbenLüfter®, capillary energy and swirling technology are combined and, with an almost silent adjustable fan, ensure that the humidified air is enriched with the scent and active substances of the Swiss stone pine and distributed in the room.

Sustainability

In Austria, all stone pine forests are managed sustainably, which means that only as much wood is harvested as grows back in the same period of time. Compliance with the current Austrian forestry law is strictly controlled, and every timber harvest must be recorded and approved.

Sustainable pine harvesting even makes sense, because through proper use, old forest stands can be rejuvenated. This is important to maintain the function of a protective forest, because a mixture of old and young trees is much more stable against the forces of nature. We value the local Swiss stone pine wood for our high-quality products; it comes from healthy and well-tended, sustainably managed forests.

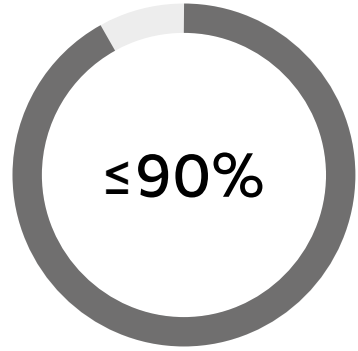




Natural Air Purifier

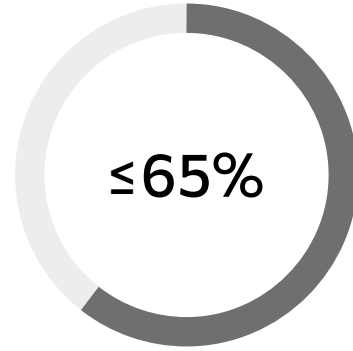
The ZirbenLüfter® distributes the natural and positive scent of the Austrian stone pine slightly moistened and invigorating in the room. In addition, the swirling of the air in combination with the water effectively purifies the air. Air pollutants, fine dust, bacteria/fungi and unpleasant odours are noticeably reduced.





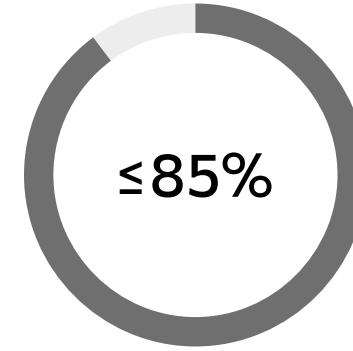
less air pollutants

In a funded study - conducted at the Wood K Plus Competence Centre Wood at the Institute of Process Engineering TU Vienna - it was found that formaldehyde was reduced by up to 90% in only a short time.



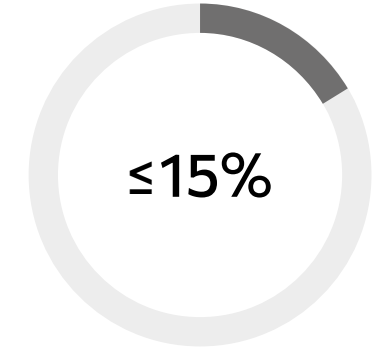
less bacteria

Nature makes it possible - with the ZirbenLüfter® you reduce bacteria and fungal spores by up to 65%. Bacteria and fungal spores can be found in nature and in all rooms. However, if the proportion of bacteria and fungal spores is too high due to poorly ventilated rooms, too high humidity, tobacco smoke, etc., this can lead to health problems.



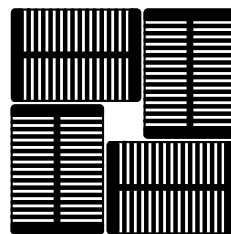
less
unpleasant odors

Unpleasant odours play an important role in daily life and influence our sense of well-being. With the special swirling system of the ZirbenLüfter®, the scents of the Swiss stone pine are finely distributed in the room and thus also released to the human body. These scents of the Swiss stone pine and the way the ZirbenLüfter® works reduce unpleasant odours almost completely.



higher humidity

A natural and pleasant indoor climate is very important for health and well-being. In order to achieve this, unpolluted indoor air, a pleasant natural room scent and humidity adapted to the season are advantageous.



Lamellas

handmade from Stone Pine Wood

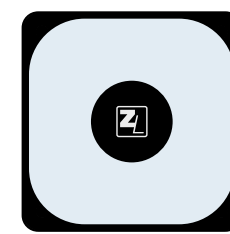
The heart of the ZirbenLüfter® CUBE II and CUBE mini II are the specially developed slats made of Austrian stone pine wood. The room air is regenerated and enriched with the positive fragrances of the Austrian stone pine.



Low-Noise Ventilator

with RGB - Light & remote control

The ventilator with plain bearing, specially developed for ZirbenLüfter®, is almost noiseless and the speed can be regulated in several stages. All functions can be controlled with the help of a high-quality remote control.



Evaporator Container

made from porcelain

The new evaporator container was created together with an Austrian porcelain manufacturer. It is made of white porcelain, glazed and dishwasher-safe.



CUBE II

With the CUBE II, we have developed an exclusive, new room air conditioner that can be used almost anywhere thanks to its design. The CUBE II is as simple as it is effective and as clear as it is timeless. It creates a pleasant, fragrant room climate and is suitable for rooms up to 40m².

Room size:	up to 40m ²
Air flow:	max. 130m ³ /h
Capacity:	1,5 liter
Power consumption:	12V 2W/h - 7,5W/h
Dimensions:	21x21x16cm
Warranty:	5 years



CUBE mini II

The CUBE mini II works in a natural way with the pure fragrances of Swiss stone pine and is, like the CUBE II, traditionally handmade. With its compact size, the CUBE mini II is ideal for smaller rooms up to a maximum of 15m², i.e. for children's rooms, home offices, bedrooms, hotel rooms or office workplaces.

Room size:	up to 15m ²
Air flow:	max. 85m ³ /h
Capacity:	0,8 liter
Power consumption:	12V 2W/h - 7W/h
Dimensions:	17,5x17,5x13cm
Warranty:	5 years

Stone Pine Oil | Products

Natural stone pine oil is a purely biological wonder weapon that is considered one of the most versatile natural remedies thanks to its countless areas of application. For many centuries, the valuable extracts from the Swiss stone pine have been used to treat a wide variety of ailments. The soothing and cleansing properties of Swiss stone pine oil are particularly appreciated.



Natural Stone Pine Oil

Our valuable Swiss stone pine oil is extracted from the cones, needles and heartwood (the most important component) by means of professional steam distillation.

The 100% natural Swiss stone pine oil and its scent are often used for respiratory problems, concentration disorders, unpleasant odours and much more. Use the stone pine oil very sparingly to avoid overreactions. Our Swiss stone pine oil is 100% natural and made from Austrian raw materials and is not diluted with other oils.

Available sizes:

5ml | 20ml



Alpine Breeze

Scents and smells can have a positive influence on mood and well-being. Room scents are therefore a wonderful way to give your home a personal touch. Scents and smells reach the brain directly through the nose. The nervous system is stimulated, hormones are released and influence one’s mood in a split second.

The ZirbenLüfter® room spray is made from brine and 100% naturally pure Swiss stone pine oil and has a very relaxing and calming effect with its pleasant scent. Due to its antibacterial effect, the room spray is ideal for use in bedrooms, offices, living rooms and as a laundry spray for the wardrobe.

Available sizes:
30 ml | 100ml | 500ml



Alpine Hygiene-Gel

In our everyday lives, we come into contact with millions of viruses, bacteria & germs every day. A large part of these are transmitted through skin contact with contaminated surfaces. Thanks to its highly disinfecting formula, ALPINE HYGIENE GEL is effective against pathogens.

Due to its unique composition of 75% ethanol (WHO recommendation) and pure natural Swiss stone pine oil, ALPINE HYGIENE GEL is highly effective against pathogens and creates a pleasant feeling on the skin. In combination with the caring hyaluronic acid, the ALPINE HYGIENE GEL provides the skin with moisture, has a regenerating effect and smells pleasantly of stone pine.

Available sizes
50 ml | 250ml | 500ml



ARVE - Eau de Parfum

Our perfumes are the essence of years of work with the Swiss stone pine and its positive properties for humans. ARVE's individual fragrances are unique creations based on naturally pure Swiss stone pine oil from Austria.



CHALEUREUX

We would like to take you to a Swiss stone pine forest, high up at the timberline, to a cathedral of nature. The gentle light of the morning sun and the intensely woody fragrance, the feeling of clarity, captured in a noble flacon.

The individual and complex fragrance is a unique composition. The natural essences ensure a multi-faceted and harmonious fragrance development.

Unisex | Vegan | Sustainable

Top note:

Zirbenöl, Beifuss, Zimtrinde aus Ceylon, bulgarischer Lavendel

Heart note:

Feigenblatt, Cedernholz, Muskatnuss, kräftige Harznoten

Base note:

Moos, Ambernoten, Cashmir Wolle Accord, Wildleder

Available sizes:

15ml | 50ml



PÉTILLANT

The new ARVE Pétillant is the second fragrance we have created in collaboration with the multi-award-winning perfumer Andreas Wilhelm.

The high-quality creation is based on pure natural stone pine oil from Austria and is suitable for both men and women. The unique scent of stone pine is emphasised in a special way by the fresh aroma of Italian lemon and the warm notes of rose.

Unisex | Vegan | Sustainable

Top note:

Zirbenöl, italienische Zitrone, Bergamotte, rosa Pfeffer

Heart note:

Rose, Kardamom, Iris, Zedernholz

Base note:

Vetiver, Guajak, Ambernoten, Moschusnoten

Available sizes

15ml | 50ml

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